



Business
Transformation

Strategic Finance

Evolving finance from a traditional scorekeeping role to a competitive differentiator.

70%

of finance transformation initiatives fail to deliver the forecast benefits to the business ¹

61%

of decision makers selectively use financial analysis and 46% misinterpret results ²

76%

of CFOs reported insufficient forward-looking information in management reports ³



If You Answer “Yes” to Any of These Questions:

Q: Does your organization lack the skills and capabilities to meet the new demands resulting from the changing role of the finance function?

Q: Does your finance department need to be better equipped to perform scenario planning that supports real-time investment decisions?

Q: Does your finance department need to improve its operating model and technology landscape to support the achievement of the organization’s strategic objectives?

Q: Does your organization need to periodically evaluate the effectiveness of its financial performance measurements and its overall impact on operating decisions?

Q: Do you need to improve the user experience for consumers of financial data?

**Then our expertise is what you need.
Together, we'll reach a better best.**

CFOs and finance leaders are spending an increasing amount of their time on strategic leadership, organizational transformation, new emerging technologies, and other non-traditional finance functions. They are challenged to think more strategically and reinvent themselves as a competitive differentiator by providing critical decision support and analytic capabilities. This broadens the finance function in a way that moves it towards becoming a business partner that connects to each component of the organization's strategy.

Collective Insights helps transform your finance organization into a strategic advantage with the ability to be more agile and adaptable in responding to new demands and changes in the following areas:



Financial Planning & Analysis (FP&A)



Financial Performance Optimization



Business Case Development



Merger Integration



Finance Delivery Model & Organization Design



Technology Enablement

Our Services. Your Success.



Business Transformation

- Strategic Planning
- Target Operating Model Architecture
- Strategic Finance
- Supply Chain Transformation
- Process Optimization
- Enterprise Performance Management



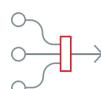
Technology, Information & Security

- Technology Strategy & Architecture
- Cloud & Edge Computing Enablement
- Technology Modernization
- Intelligent Information & Analytics
- Integrated Automation
- Next-Generation Cyber Security



Human Capital

- Organizational Change Management
- Strategic Communication
- Instructional Design & Development
- Workforce Development
- Organizational Design
- Culture Transformation



Operations & Management

- Program & Project Management
- Business Continuity
- Strategic Selection
- Vendor Management
- Mergers & Acquisitions Integration Management
- Portfolio & Demand Management

References

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- 3 <https://www.gartner.com/smarterwithgartner/gartner-top-priorities-for-finance-leaders-in-2020/>

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