



Business
Transformation

Strategic Planning

**Strategic
planning
determines
what you will do
differently to win.**

70%

of chief strategists express little confidence in their ability to close the gap between strategy and execution ¹

60%

of corporate strategists cite slow strategy execution as their biggest challenge for the year ²

50%

of strategy leaders indicated there was no regular process for reviewing their mission statement, and only did so "when necessary" ³



If You Answer “Yes” to Any of These Questions:

Q: Is your organization lacking a clear picture of success and how to get there for the next 3, 5, and 10 years?

Q: Does your organization struggle with spending more time on what is urgent and not focusing on what is important?

Q: Is there misalignment between operations, tactics, and strategic goals?

Q: Do you lose opportunities by not being able to respond and react quickly enough?

Q: Do you lack the people, processes, and resources to reach your short term goals and long term vision?

Q: Are you unprepared to compete on the balance sheet, in the marketplace, and for the best talent?

**Then our expertise is what you need.
Together, we'll reach a better best.**

In an ever-changing business environment, strategic planning can help set an organization up for success within their competitive landscape. At Collective Insights, we believe strategy is not just planning, but also includes its equally important partner, execution. We align your motivation, business, and operating models to help your organization understand and articulate its purpose, vision, and goals to drive value, growth, and efficiencies. Purpose breeds passion and we aspire to put your organization's purpose at the core of a strategy everyone can get behind - both internally and externally.

Collective Insights helps our clients develop and execute on their strategic roadmap by:



Ensuring the strategic roadmap applies horizontally and vertically, across and through each business unit



Helping develop a vision, goals, and objectives specific to your organization



Developing performance indicators rooted within goals to measure progress



Considering the added business value when crafting initiatives

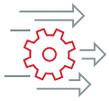


Integrating tactics, capabilities, and experiences into the roadmap



Identifying opportunities to enhance operational efficiency through the strategic plan

Our Services. Your Success.



Business Transformation

- Strategic Planning
- Target Operating Model Architecture
- Strategic Finance
- Supply Chain Transformation
- Process Optimization
- Enterprise Performance Management



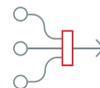
Technology, Information & Security

- Technology Strategy & Architecture
- Cloud & Edge Computing Enablement
- Technology Modernization
- Intelligent Information & Analytics
- Integrated Automation
- Next-Generation Cyber Security



Human Capital

- Organizational Change Management
- Strategic Communication
- Instructional Design & Development
- Workforce Development
- Organizational Design
- Culture Transformation



Operations & Management

- Program & Project Management
- Business Continuity
- Strategic Selection
- Vendor Management
- Mergers & Acquisitions Integration Management
- Portfolio & Demand Management

References

- 1 <https://www.gartner.com/smarterwithgartner/3-ways-keep-managers-aligned-corporate-strategy/>
- 2 <https://www.gartner.com/smarterwithgartner/9-steps-successful-functional-strategic-planning>
- 3 <https://www.gartner.com/smarterwithgartner/the-3-types-of-corporate-strategy-team/>

Collective Insights Consulting

info@collectiveinsights.com | www.collectiveinsights.com

3565 Piedmont Road NE
Building 1, Suite 520, Atlanta, GA 30305

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