



Human Capital

Culture Transformation

Aligning Culture and Organizational Strategy

33%

of organizations report they have the culture they actually need to drive future business performance ¹

~18%

of employees reported that their companies do not formally measure employee engagement at all ²

46%

of companies report that they are prepared to tackle engagement challenges ³



If You Answer “Yes” to Any of These Questions:

Q: Do you have frequent, unexplained turnover?

Q: Are employee engagement scores low?

Q: Do the stated values of your company not align with observable employee behavior?

Q: Does your company culture lack alignment with leadership’s strategic direction?

Q: Does your company have varied or competing cultures inside the organization?

Q: Does culture limit your ability to innovate and stay relevant?

**Then our expertise is what you need.
Together, we'll reach a better best.**

Aligning your culture and business strategy requires deep understanding of what makes your organization tick. At Collective Insights, we view culture as an interconnected system that carries the instructions for the growth, development, and functioning of your organization. We need to understand the whole system to provide you the right insight into how best to align it.

Culture, when at its best, drives strategy, but also creates an environment where your employees are happy and engaged. A winning culture leads to happy, more productive employees, enabling the organization to execute at its highest level.

Collective Insights helps our clients create positive cultures by:



Understanding your current culture



Helping you determine the appropriate culture to execute against your strategy



Working with you to evolve your current organization to live the desired culture

Our Services. Your Success.



Business Transformation

- Strategic Planning
- Target Operating Model Architecture
- Strategic Finance
- Supply Chain Transformation
- Process Optimization
- Enterprise Performance Management



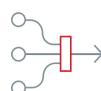
Technology, Information & Security

- Technology Strategy & Architecture
- Cloud & Edge Computing Enablement
- Technology Modernization
- Intelligent Information & Analytics
- Integrated Automation
- Next-Generation Cyber Security



Human Capital

- Organizational Change Management
- Strategic Communication
- Instructional Design & Development
- Workforce Development
- Organizational Design
- Culture Transformation



Operations & Management

- Program & Project Management
- Business Continuity
- Strategic Selection
- Vendor Management
- Mergers & Acquisitions Integration Management
- Portfolio & Demand Management

References

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- 3 http://www.bain.com/Images/BB_Building_winning_culture.pdf

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