

Operations &
Management

Portfolio & Demand Management



Ensure you are
working on the
right projects
with the right
people.

425%

is the improvement in order-to-cycle delivery times for businesses using big data analytics in demand planning ¹

54%

of IT professionals say one of their top challenges is that IT projects aren't aligned with business goals ²

41%

of organizations with an enterprise-wide project management office report that it is highly aligned to the organization's strategy ³

If You Answer “Yes” to Any of These Questions:

- Q: Is your organization’s demand misaligned with your business strategy?
- Q: Does your organization fail to develop long-term roadmaps?
- Q: Does your organization need improvements in the demand intake process to ensure all work requests are captured accurately and consistently?
- Q: Does your organization struggle to prioritize new ideas with other ongoing projects?
- Q: Does your organization often pursue projects that do not position your business objectives and strategy?
- Q: Are you challenged to deliver the right projects with the right resources within budget?

Then our expertise is what you need. Together, we'll reach a better best.

Organizations often struggle with visibility into their enterprise portfolio, potentially obscuring focus on work that aligns with enterprise objectives. It is important for organizations to merge key strategic demands with past and ongoing activities. Determining the right portfolios affords executives the visibility required to ensure goals are met, forecasts are improved, and resources are managed effectively while simultaneously increasing return on investment.

Portfolio and Demand Management is the linkage between strategy and implementation. It provides transparent governance and ensures that an organization can leverage its project selection and execution success to deliver the expected return on investment.

Collective Insights drives success through:



Developing or refining your intake process to capture all IT demand accurately and consistently



Building a weighted business value scoring approach for portfolio projects and programs



Ensuring all demand is mapped to strategic initiatives



Determining what-if scenario planning

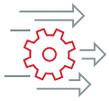


Defining roadmaps, standards, and methodologies throughout the enterprise portfolio



Tracking key performance indicators and providing reporting and dashboard direction

Our Services. Your Success.



Business Transformation

- Strategic Planning
- Target Operating Model Architecture
- Strategic Finance
- Supply Chain Transformation
- Process Optimization
- Enterprise Performance Management



Technology, Information & Security

- Technology Strategy & Architecture
- Cloud & Edge Computing Enablement
- Technology Modernization
- Intelligent Information & Analytics
- Integrated Automation
- Next-Generation Cyber Security



Human Capital

- Organizational Change Management
- Strategic Communication
- Instructional Design & Development
- Workforce Development
- Organizational Design
- Culture Transformation



Operations & Management

- Program & Project Management
- Business Continuity
- Strategic Selection
- Vendor Management
- Mergers & Acquisitions Integration Management
- Portfolio & Demand Management

References

- 1 <https://www.getsweet.com/blog/posts/advantages-and-disadvantages-of-using-demand-planning>
- 2 <https://www.cio.com/article/3068502/more-than-half-of-it-projects-still-failing.html>
- 3 <https://www.workamajig.com/blog/project-management-statistics>

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