



Technology,
Information
& Security

Integrated Automation



collective
insights
CONSULTING

Human and machine optimization will drive efficiencies.

83%

of IT leaders say AI & ML is transforming customer engagement ¹

60%

of G2000 businesses that will be AI-enabled by 2022 ²

97%

of mobile users utilize AI-powered voice assistants ³

If You Answer “Yes” to Any of These Questions:

Q: Do you believe your organization can benefit from streamlining operations?

Q: Does your business suffer from high resource turnover?

Q: Are resources spending time on repetitive and mundane processes?

Q: Is a large portion of your budget and time spent on correcting mistakes caused by human error?

Q: Are you having difficulty with compliance due to regulations constantly changing?

Q: Is your organization investigating the use of chat bots or virtual digital assistants?

**Then our expertise is what you need.
Together, we'll reach a better best.**

Enterprises are operating and interacting with customers, employees, and partners around the clock with expectations constantly evolving. With real-time information available at hand, enterprises are enabled with the right information to trigger events and outcomes in a timely manner to meet these demands.

Integrated automation is the blend of artificial intelligence and automation enabling enterprises to monetize routine processes by optimizing human and machine integration.

At Collective Insights, we help our clients elevate repeatable, high-volume business tasks through automation and intelligence and drive improved business value outcomes by:



Developing strategies to make effective use of artificial intelligence, automation, and analytics



Identifying applicable use cases for the targeted functional area



Implementing digital assistants to empower end-users with the right information



Leveraging the right tools to automate processes

Our Services. Your Success.



Business Transformation

- Strategic Planning
- Target Operating Model Architecture
- Strategic Finance
- Supply Chain Transformation
- Process Optimization
- Enterprise Performance Management



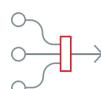
Technology, Information & Security

- Technology Strategy & Architecture
- Cloud & Edge Computing Enablement
- Technology Modernization
- Intelligent Information & Analytics
- Integrated Automation
- Next-Generation Cyber Security



Human Capital

- Organizational Change Management
- Strategic Communication
- Instructional Design & Development
- Workforce Development
- Organizational Design
- Culture Transformation



Operations & Management

- Program & Project Management
- Business Continuity
- Strategic Selection
- Vendor Management
- Mergers & Acquisitions Integration Management
- Portfolio & Demand Management

References

- 1 <https://www.forbes.com/sites/louiscolombus/2020/01/19/roundup-of-machine-learning-forecasts-and-market-estimates-2020/#7f3fb7665c02>
- 2 <https://www.idc.com/research/viewtoc.jsp?containerId=EMEA44255218>
- 3 Creative Strategies, <https://creativestrategies.com/voice-assistant-anyone-yes-please-but-not-in-public/>

Collective Insights Consulting

info@collectiveinsights.com | www.collectiveinsights.com

3565 Piedmont Road NE
Building 1, Suite 520, Atlanta, GA 30305

