



Technology,
Information
& Security

Technology Strategy & Architecture



Technology strategy is key to business transformation.

70%

of digital transformations fail due to lack of ownership commitment, strategy sufficiency, and effective change management ¹

93%

of companies agree that innovation technologies are necessary to reach our digital transformation goals (legacy tools and outdated platforms) ²

79%

of IT leaders cited cost reduction through better use of resources as a motivation for architecture modernization ³

If You Answer “Yes” to Any of These Questions:

Q: Is your organization's technology direction not aligned with your business strategy?

Q: Do you need to better engage with your customers, partners, and employees?

Q: Is business innovation hampered by a complex and legacy technology estate?

Q: Are you challenged with integrating acquired companies?

Q: Do you have a multitude of software products providing similar functionality?

Q: Is your business model being disrupted?

**Then our expertise is what you need.
Together, we'll reach a better best.**

Boards and C-Suite leaders are expecting their businesses to leverage digital technologies in a more meaningful way that innovates business models, drives transformation, and provides value-driven experiences.

Digital transformation is the integration of digital technologies across all areas of a business to meet changing market demands while delivering increased value to the customer. To be successful, companies need to make tough decisions on how to align technologies and investments with the direction of the business.

Collective Insights helps our clients envision their digital future and architect for success by:



Developing the right technology strategy to drive innovation



Closing the speed gaps for delivering technology at the pace of business



Optimizing spend by modernizing the technology estate



Architecting intelligent solutions to enable the right transitional states

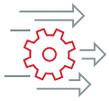


Defining the right operating model needed to support the business model



Establishing the framework to effectively govern and orchestrate an agile organization

Our Services. Your Success.



Business Transformation

- Strategic Planning
- Target Operating Model Architecture
- Strategic Finance
- Supply Chain Transformation
- Process Optimization
- Enterprise Performance Management



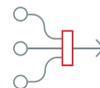
Technology, Information & Security

- Technology Strategy & Architecture
- Cloud & Edge Computing Enablement
- Technology Modernization
- Intelligent Information & Analytics
- Integrated Automation
- Next-Generation Cyber Security



Human Capital

- Organizational Change Management
- Strategic Communication
- Instructional Design & Development
- Workforce Development
- Organizational Design
- Culture Transformation



Operations & Management

- Program & Project Management
- Business Continuity
- Strategic Selection
- Vendor Management
- Mergers & Acquisitions Integration Management
- Portfolio & Demand Management

References

- 1 <https://enterpriseproject.com/article/2019/8/why-digital-transformations-fail>
- 2 <https://news.sap.com/2019/03/forrester-survey-intelligent-technology-digital-transformation/>
- 3 [https://cdn2.hubspot.net/hubfs/1935575/Southeast%20Assets%202020/Dimensional-Research-2019-IT-Architecture-Modernization-Trends%20\(C-Level\)%20DataStax%5B2%5D.pdf](https://cdn2.hubspot.net/hubfs/1935575/Southeast%20Assets%202020/Dimensional-Research-2019-IT-Architecture-Modernization-Trends%20(C-Level)%20DataStax%5B2%5D.pdf)

Collective Insights Consulting

info@collectiveinsights.com | www.collectiveinsights.com

3565 Piedmont Road NE
Building 1, Suite 520, Atlanta, GA 30305

© Copyright 2020

